

# Small Box Grocery Workshop Series

September 9 | 8a-5p | Phoenix, AZ



## Is there a Big Business in Small Box Grocery?

New entrants like Tesco's Fresh & Easy and Wal-Mart's Marketside join veterans as distinct as Aldi, Save-a-Lot, and Trader Joe's, while retailers as diverse as Giant Eagle, Safeway, and Hy-Vee are pioneering prototypes. Is this the grocery store of the future?

MVI provides a unique view on how suppliers can do business with what appears to be its own emerging class of trade—small box grocery retailers.

**“MVI provides the best analysis of retailing in the industry. It is not only broad and deep, but also offers unique insights and perspectives. They forecast how trends will impact the future and deliver actionable ideas that promote real change.”** —Global Manager

### Why MVI?

MVI is the world's leading retail research organization. For over 20 years, we've provided our clients with business-winning insights.

**Only MVI delivers** events that are based on hundreds of in-depth interactions and investigation with leading retail and CPG companies worldwide, backed by proven retail frameworks and customer forecasts. **We deliver a comprehensive program that can launch your small box grocery business to new heights and sets the stage for you to apply your learnings today and tomorrow.**

### For More Info & Registration

**Email** [CustomerService@mventures.com](mailto:CustomerService@mventures.com)

**Web** [www.MVI-Worldwide.com](http://www.MVI-Worldwide.com)

**Call** 1.800.370.3261 or  
1.617.588.4100

**Rate Per Day** USD 1650

*Multi-seat rates available. Please contact MVI for details. MVI accepts: Visa, MasterCard, American Express, and Discover.*

#### Logistics

For more information, please contact MVI -  
+1.617.588.4100